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Clark County Fair Wins Honors from Multiple Organizations

Ridgefield, WA. — The Western Fairs Association (WFA), along with Washington State Fair Association and Clark County Tourism, bestowed several awards on the Clark County Fair for an outstanding 2009 run. The awards reflect the Fair's commitment to excellence and public outreach. The Clark County Fair was given awards in several categories including Web Site, Event, Cultural Marketing, Feature Exhibit and Innovative Marketing.

WFA (Western Fairs Association)

- First Place for Fair Time Web Site
- First Place for Cultural Marketing w/the Tamale Contest
- Second Place for Innovative Marketing w/our partnership with Papa Murphy's Take & Bake Pizza
- Honorable Mention for Feature Exhibits - Jaws, Paws and Claws

Washington State Fairs Association

- Second Place for Fair Time Web Site

Clark County Tourism Awards

- Best Event in 2009

Clark County's Sustainability Exhibit - The River Ramble

- IAFE - First Place - Community Program
- WFA - First Place - Video Documentation
- WFA - Third Place - Community Outreach

“Our team has worked hard over the past year to create new and captivating campaigns, cultural opportunities and captivating marketing messages to drive in new fair-goers, retain those who visit the Clark County Fair each year and provide continual incentives to participate,” said Dana Kelley, Marketing Manager for the Clark County Fair.

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The Clark County Fair celebrates 143 years as a showcase for Clark County's rich agricultural heritage; the Clark County Fair has grown into the largest single location family event in the Vancouver/Portland area. For info on **Big. Wild. Fun.** at the **2010 Clark County Fair** this August 6-15, 2010 visit www.ClarkCoFair.com.